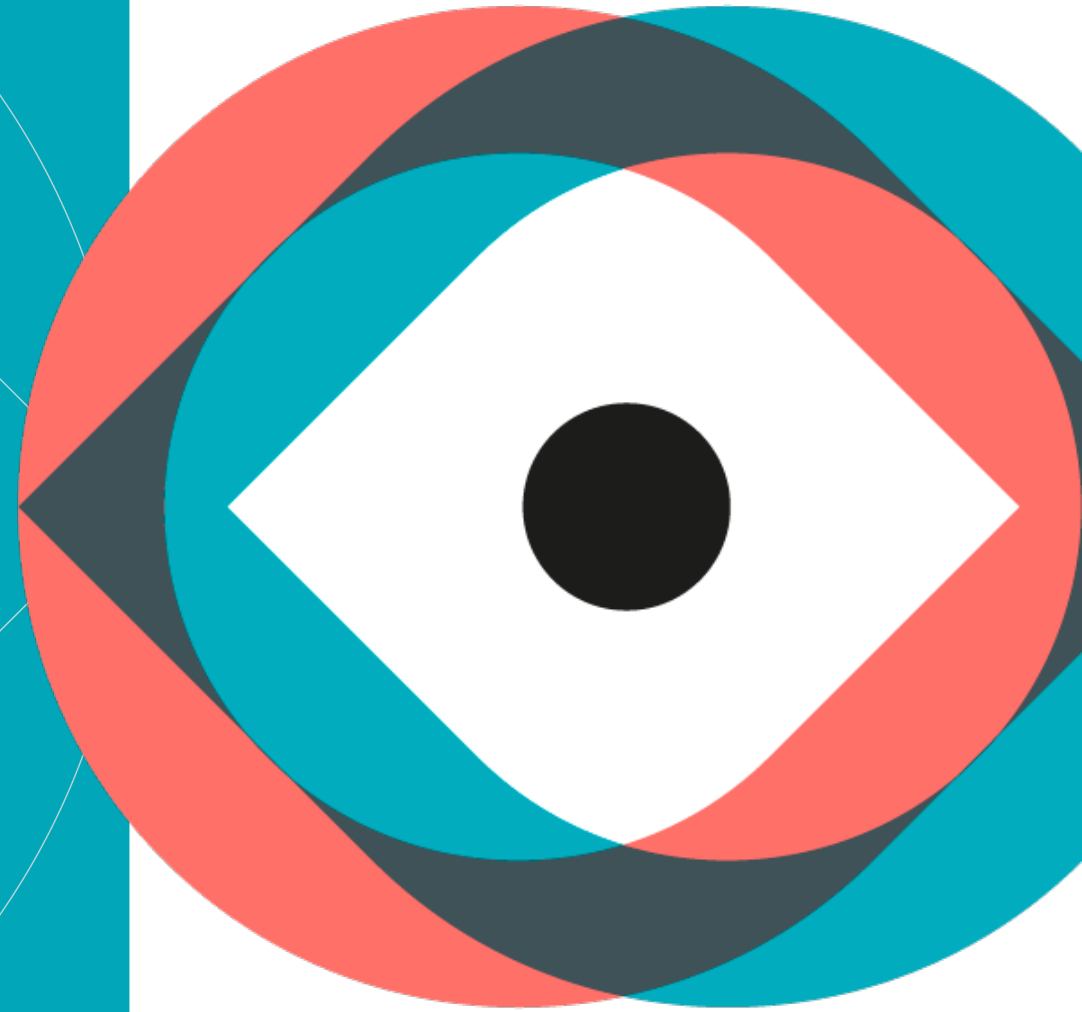


Virtual Journey

Revealing secret marvels





VIRTUAL JOURNEY – TEAM



Silvère BESSE ★ CEO

Producer, 20 years of experience in VR

Ulysse MERIGUET ★ Game designer

Technical monitoring of implementation

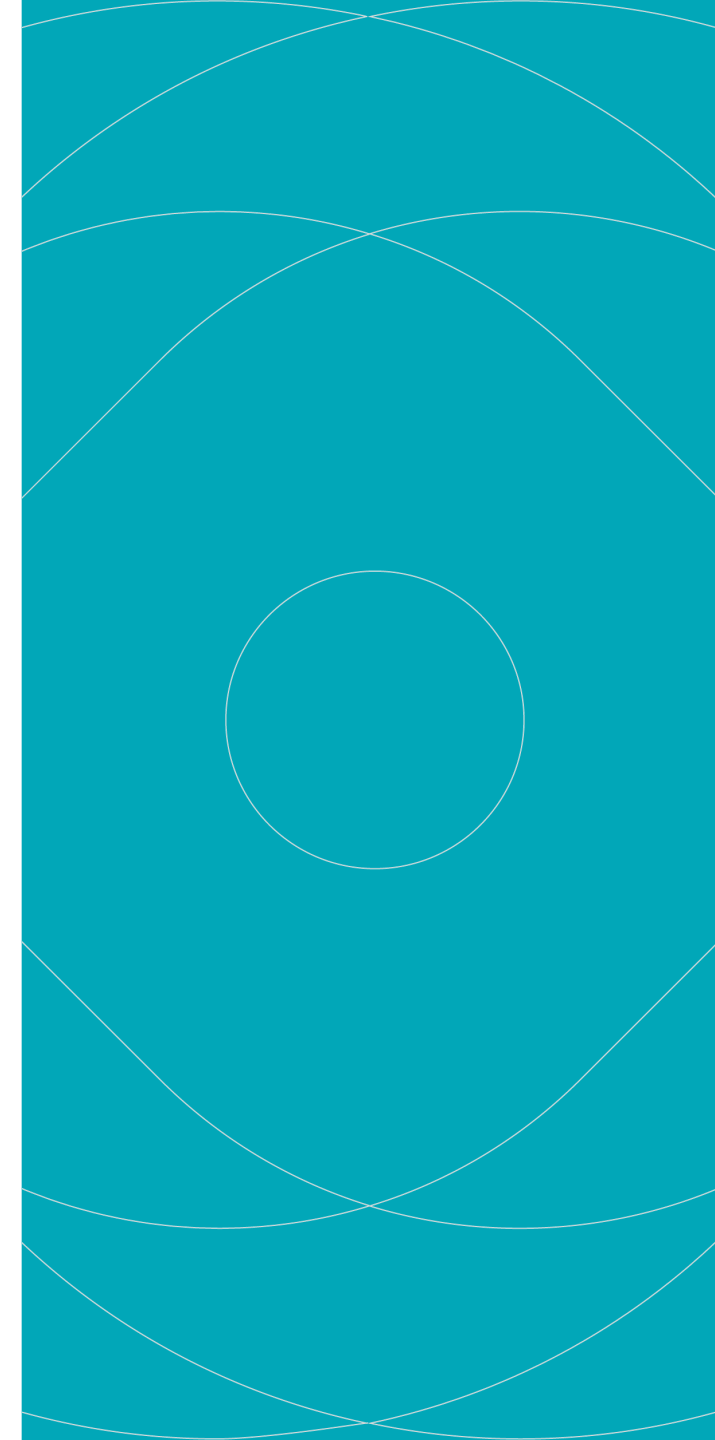


Marius ROELLY ★ Gameplay programmer

Software development and sound-design

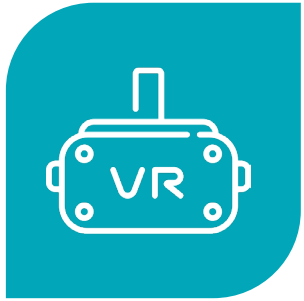
Lola BOLLINI ★ Digital marketing manager

Communication and 360 video production

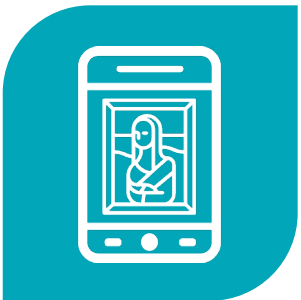




VIRTUAL JOURNEY – ACTIVITY



Immersive Experiences
Virtual reality



Online museums
High definition pictures





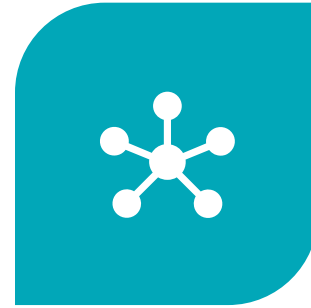
ENTICING EXPERIENCES



ATTRACT

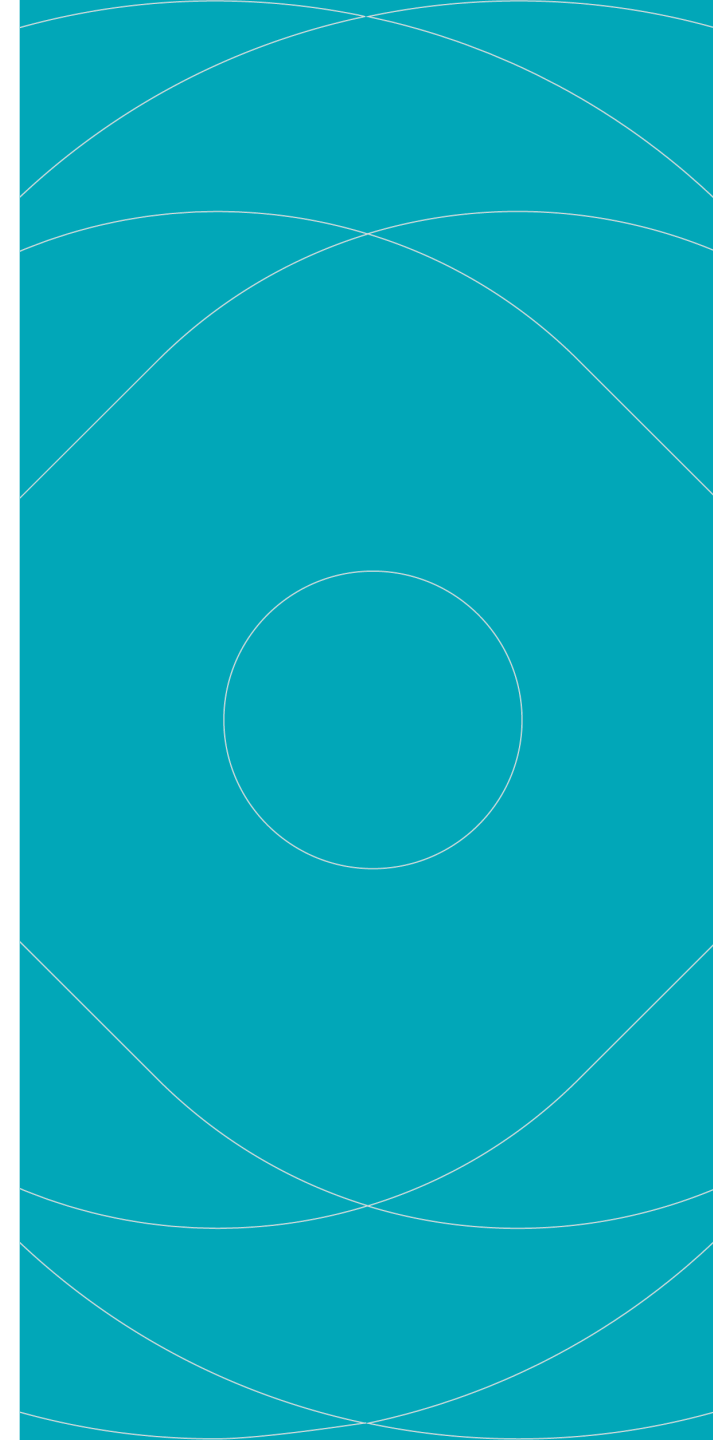


GUIDE



ENGAGE

Millennials and Gen Z (13 to 45 yo)
First-time Visitors





VALUE PROPOSITION

Virtual Journey produces virtual visits of cultural and historical sites through narrative and sensory experiences.

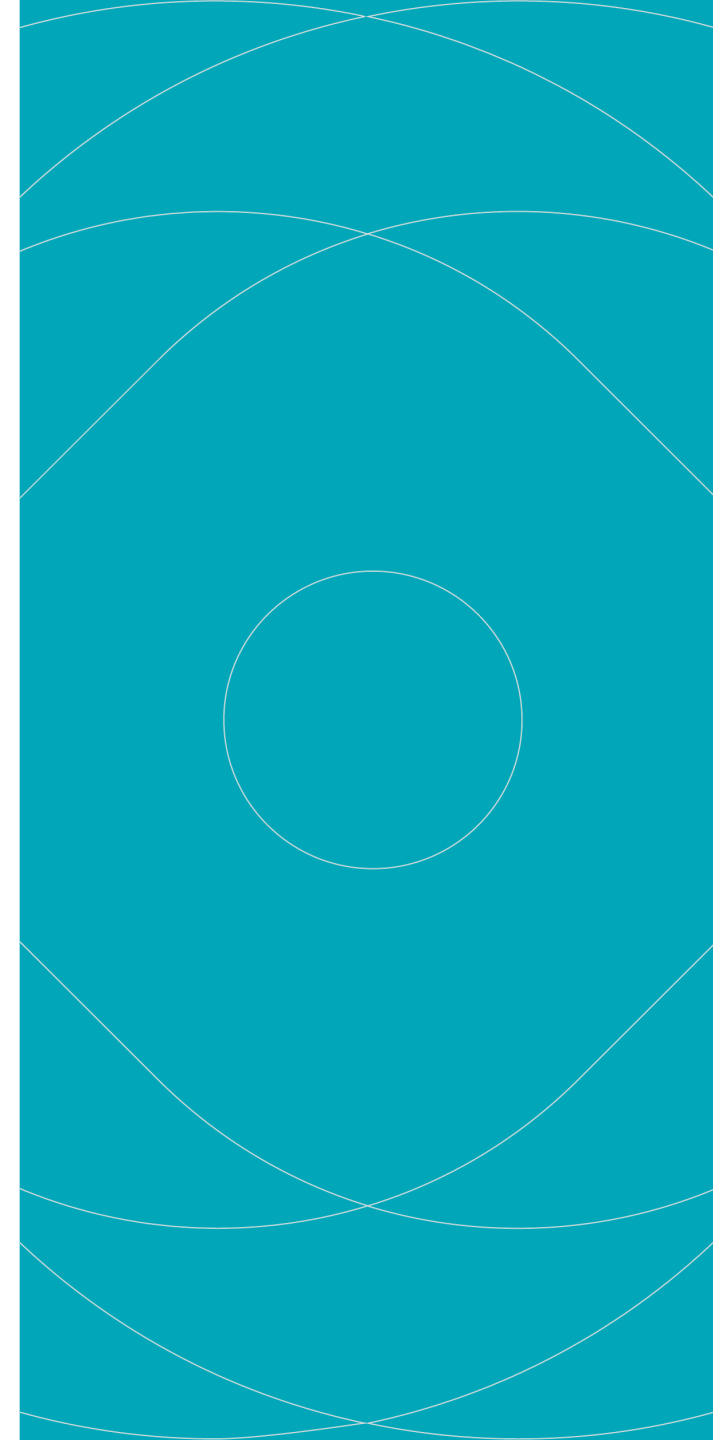
Equipped with a virtual reality headset, visitors can discover wonders that are often inaccessible and travel back in time to explore the history of places that have long since disappeared.

Value for visitors :

- Discovery of lost or inaccessible heritage at full-scale
- Playful and cultural experience

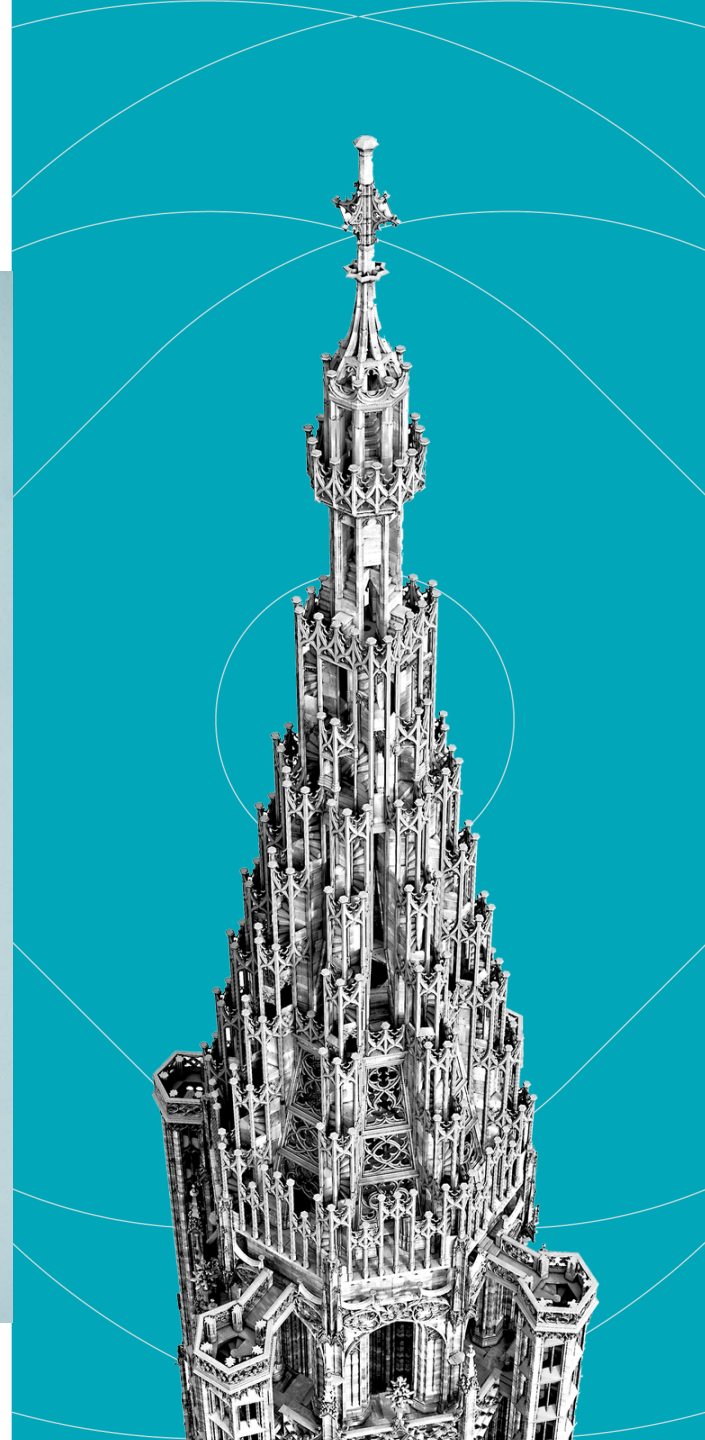
Value for site managers :

- Improves the attractiveness of the site
- Interesting for people with reduced mobility
- Additional sales based on cultural content





VR – INACCESSIBLE MONUMENT



[Strasbourg Cathedral \(Œuvre Notre-Dame Museum, Strasbourg\)](#)



VR – CULTURAL HERITAGE



[Virtual Journey : Lady Liberty \(Museums in Colmar, Paris & New-York\)](#)



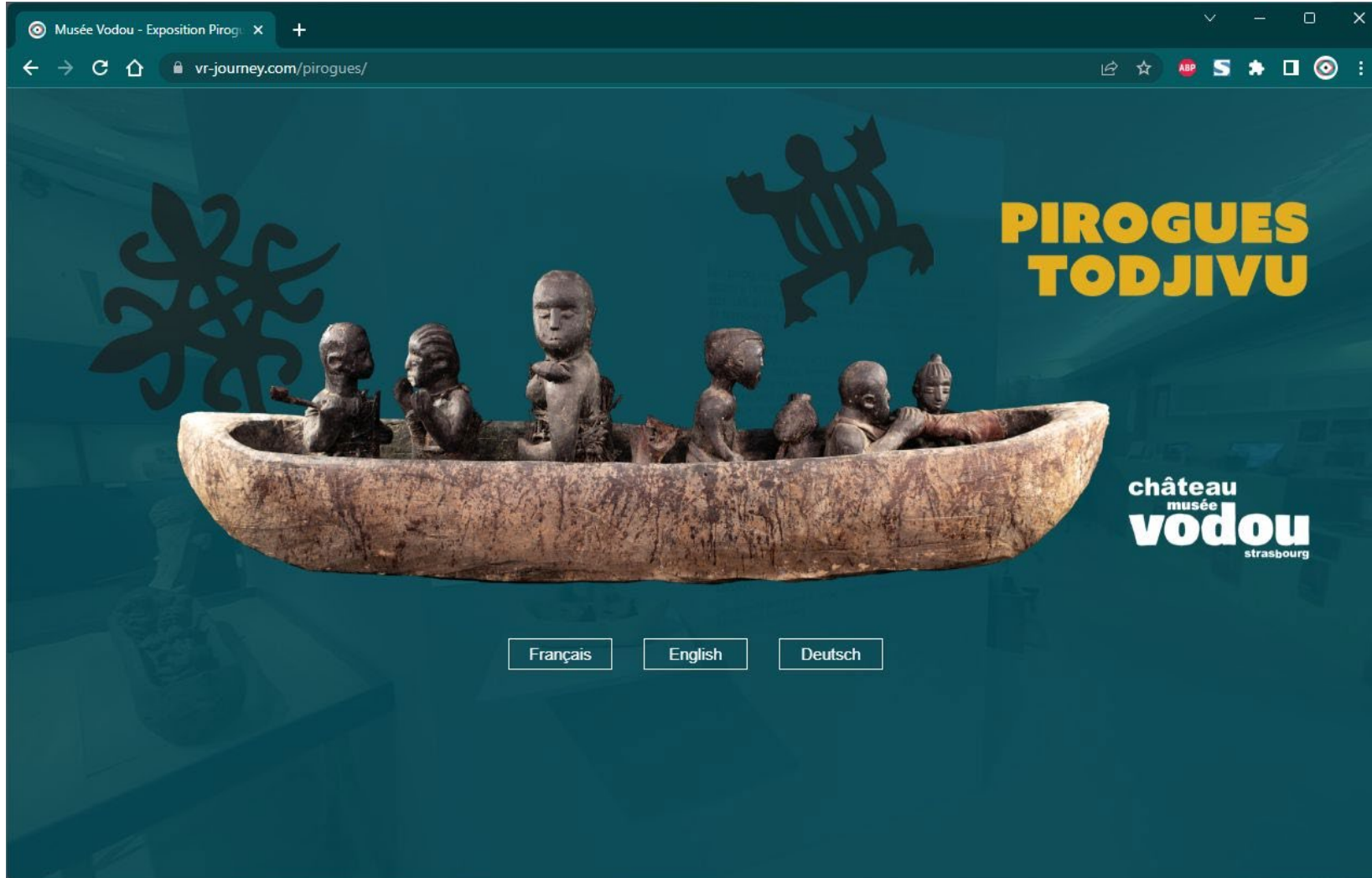
VR – TRADITIONAL CULTURE



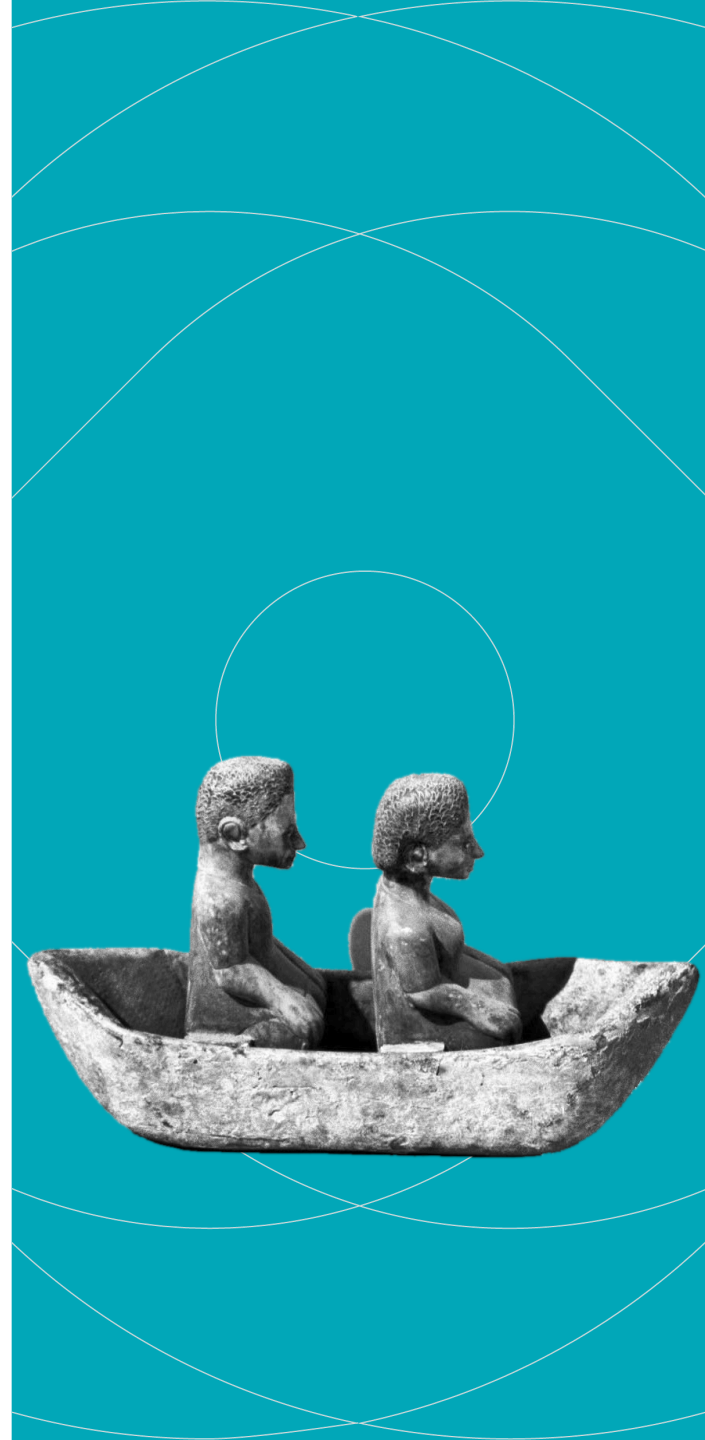
[Virtual Journey : The World of Voodoo \(Vodou Museum, Strasbourg\)](#)



ONLINE MUSEUM



Vodou Museum (Strasbourg, France), ongoing project





Virtual Journey
Silvère BESSE

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