press release

14th june 2021

Versailles and the Grand Palais from your home, as if you were there

The new Re.Guide platform proposes an innovative online guided tour experience by introducing two of France's most prestigious landmarks in an exclusive setting. The visitors can follow along to the live commentary of a professional guide, whilst also interacting, and enjoy exclusive storytelling and immersive footage.

The Grand Palais Revealed (Grand Palais)

This tour of the Grand Palais, from the nave to its magnificent roof, constitutes a unique experience as it recently closed for renovation and will not reopen its doors until 2024. With their tour guide, the visitors are allowed access to exclusive places that are normally closed to the public. The Grand Palais is a perfect representation of the architectural and artistic trends of the French Belle Époque, yet it is also a testament to the end of an architectural era, one that preceded electricity and was still mostly dependent on horse power, as testified by the building's dimensions. The visitors will discover the fascinating story of its construction in just three years, fly above the beautiful dome, discover the many statues that adorn its exterior, explore the great nave and its adjoining Salon d'honneur, and dive into a century of fairs and exhibitions. These are all just a few of the things that will make this experience truly special, and shine a brand new light on this exceptional landmark.

The King's morning (Palace of Versailles)

This tour of the palace of Versailles narrates the remarkable story of King Louis XIV's morning in his royal palace. The sun rises on the Palace's courtyard: it's 8 o'clock, the king awakens. The visitors are taken through the monarch's routine, listening along and interacting with the tour guide. They are invited inside the king's bedroom at sunrise to attend the ceremony of the king's awakening, and can experience the different rooms inside Louis XIV's royal apartments, strolling amongst numerous art pieces and portraits celebrating the king, just as he would have. This unique experience will let the visitors explore the most prestigious rooms inside the king's apartments, discover the world-famous Hall of Mirrors, and get an exclusive look inside the newly-renovated royal chapel, resonating with the sounds of the organ.

About Re.Guide

Re.Guide was founded by the Réunion des musées nationaux – Grand Palais, reciproque and MyTourLive, with the support of the French Ministry of Culture, and is a laureate of the *Call for innovative digital services* of 2020. Its goal is to offer a brand new online guided tour experience, with immersive video and live commentary from highly qualified tour guides. The Re.Guide platform is designed so that the guides can control the tour in real-time, building around the visitors' wants. The global health crisis has made us question not only how we can visit exhibition spaces, but also the impact of mass tourism, and how we can develop new forms of communication through innovative video-conferencing tools. Many citizens, students and tourists do not have any access to artworks or cultural landmarks. Re.Guide aims to make these public goods accessible to as many as possible. The proposed Re.Guide video footage elevates image quality to another level. The script for each visit is established along with experts of each landmark, each shooting is done in exceptional conditions with a professional and highly qualified team, HDR, 50 fps, ultra HD 6K footage is used, and exclusive and rare archival footage is put together. The live HD stream is guaranteed to reach the end user via the fastest and most widely spread network in the world (Amazon Web Services), with the assumption that the user has a stable network speed of at least 5Mb/s. Each visitor can receive a high quality image tailored to their technical means.

find out more at www.reguide.fr

useful information

duration: 1 hour

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group size: 20 participants

cost: 10 euros

prochaines visites : Le Grand Palais Révélé

17th june 6:30pm, 18th june 2:30pm / 6:30pm, 25th june 2:30pm / 4:30pm / 6:30pm full schedule and booking at grandpalais.fr

La Matinée du Roi

15th june 4 pm, 16th june 9 pm, 17th june 1 pm, 19th june 2 pm full schedule and booking at chateauversailles.fr

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Château de Versailles



