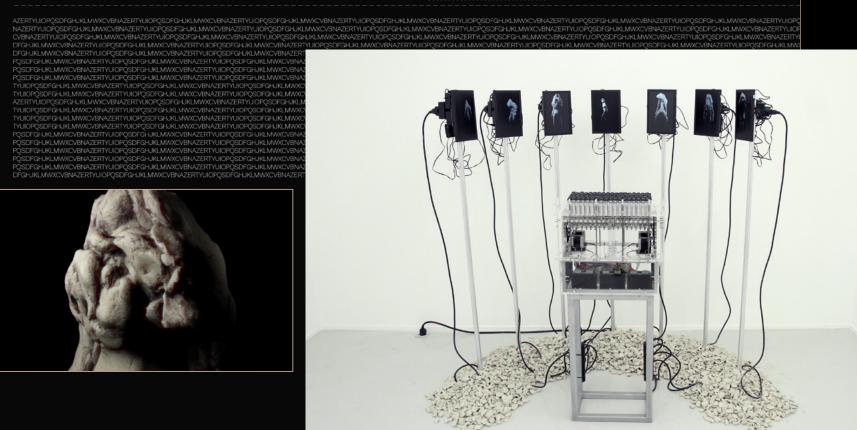
### DYLAN COTE & PIERRE LAFANECHÈRE - PRESS KIT

5194617136772635792546
22576614952154296492
255726452345297213795291
22576614952154296492
255726452345297213795291
226452945297213795291
226452945297213795291
22645295726452945
23792645295726452945
23792645295726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
23649259726452945
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
2364925972645294529
236492597264529
236492597264529
236492597264529
236492597264529
236492597264529
236492597264529
236492597264529
236492597264529
236492597264529
236492597264529
236492597264529
236492597264529
236492597264529
236492597264529
236492597264529
236492597264529
23649259726429
23649259726429
23649259726429
23649259726429
23649259726429
23649259726429
23649259726429
23649259726429
23649259726429
23649259726429
23649259726429
23649259726429
23649259726429
2364925972

GHJKLMWXC GHJKLMWXC





### ARTISTES PRESENTATION

#### DYLAN COTE & PIERRE LAFANECHÈRE

Dylan Cote and Pierre Lafanechère are two artists and designer based in Paris. They work closely with musicians on audiovisual projects in various contexts, such as live performances or music video.

They also develops a more personnal artistic practice through installation and digital image. Their research focuses on experimenting with various media and techniques in order to generate forms that take advantage of the aesthetic potential of digital technologies while questioning their uses. At the same time tools, mediums and subjects, they help them to build contemplative spaces where anguish mixes with fascination. It refers to reflections about contemporary technical imaginary and the relations of power induced by the technocapitalist expansion. Fragments of fictions emerge from it, showing some of the current issues dealing with technological and societal mutations expanding nowadays.

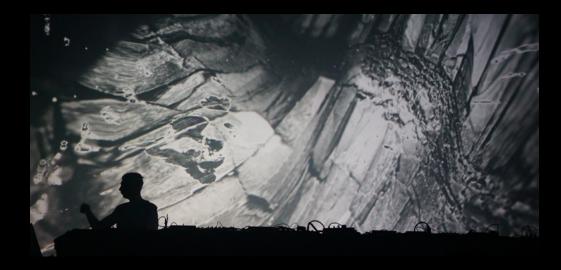
They are also founding members of the visual art label OYÉ, created in 2016. It gathers artists and designers around audiovisual artistic projects.



www.dylancote.fr www.incogito.fr







#### QUELQUES REFERENCES

- 2021/ Galerie Suzanne Tarasieve /exhibition 2021/ IMAL Bruxelles/ art residency 2021/ London Design Festival (V&A museum)/ exhibition 2021/ HardDiskMuseum / exhibition 2021/ **SAT Montréal** / art residency 2021/ CodePlus Festival / exhibition 2021/ Festival Interstice/ AV live 2021/ Musée de Soissons/ exhibition 2021/ Festival Astropolis / live visual 2021/ Festival Atmosphère / exhibition 2021/ **Glazart** / art residency 2020 / Mutek Connect / live visual 2020 / CADAF Art Fair / exhibition 2020 / Festival International de la Imagen / AV live 2020/ La Machine du Moulin Rouge / live visual 2020 / Beside the Screen Festival / exhibition 2020 / Harddisk Museum / exhibition 2020/ **EP7** / exhibition 2019/ La Gaité Lyrique / exhibition 2019/ IMAL Bruxelles / AV live 2019 / Inasound Festival / AV live 2019/ Galerie Glassbox / exhibition 2019/ Villa Béatrix Enea / exhibition 2019/ Festival Astropolis / live visual 2019/ SMAC La Belle Électrique / live visual 2019 / Grandes Serres de Pantin / exhibition 2019/ **Le Puzzle** / exhibition 2019/ **Festival Electrochoc** / exhibition 2019/ Le Yoyo / live visual 2019/ **Fu:bar Festival** / AV live 2019/ Friche Belle de Mai / live visual
- 2018 / Festival Scopitone / exhibition
- 2018 / Nuit Blanche / AV live
- 2018 / Dour festival / live visual

2019/ SMAC La Rodia / live visual 2019/ Main d'Oeuvre / live visual

2018 / Festival Collision / art residency

### **CONTEXT AND THEME**

#### GOLEMS AND AI

In the Jewish mythological legend of the Golem of Prague, the Maharal Loew gave life to his clay servant by engraving on its forehead the letters E-M-E-T.

The previously inert and formless golem started to mimic humans' movements and helped their creators to increase their power. Both protector and servant, the golem never spoke or complained. However, according to specific versions of the legend, the golem became an uncontrollable threat, forcing its creator to give up his demiurgic ambitions by destroying his creation.

Nowadays, this ancestral myth is reminiscent of a contemporary one, the autonomous machine. From Norbert Wiener to Gershom Scholem, many thinkers and technicians saw in computer science a modern concretization of the golem. By being driven by code and fed with information, Artificial Intelligence is also be animated by language and able to outperform its human creators on several topics. Its autonomy can also be seen as a goal to be reached, as it would foster a greater productivity and prosperity, or a threat to avoid. This last option has infused in countless parts of popular culture.

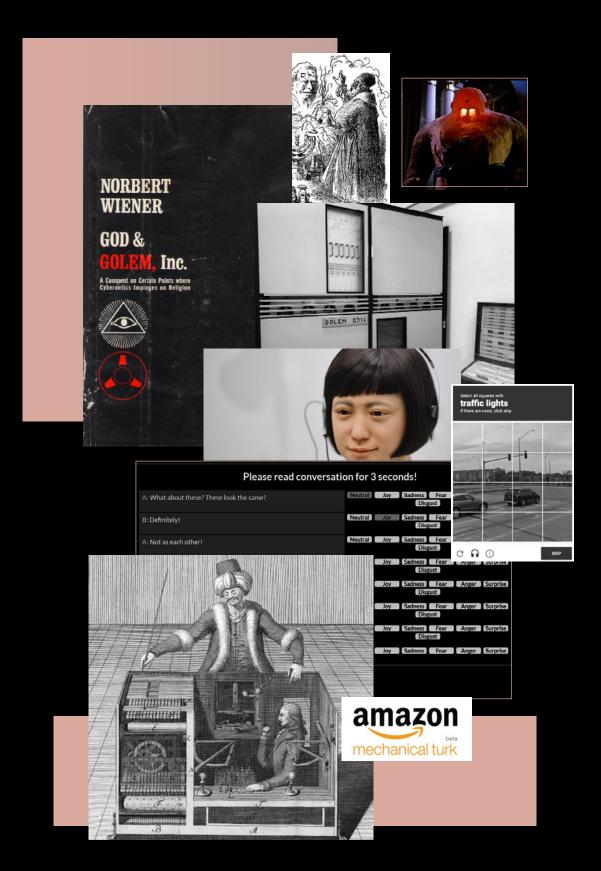
#### AUTONOMY ?

This « Golem to AI » filiation seems manifest through all of these parallels. Moreover when the fact that AI is still a myth for now is pointed out.

Indeed, as for today, AI seems incredibly far from a true autonomy attributed to a fundamentally independent and self-learning machine. For Luc Julia, co-creator of Siri, the common conception of AI is a big misunderstanding: the machine is not intelligent, it simply analyzes a mass of data that people have created.

As the sociologist Antonio Casili points out through his research, there is always human work behind artificial intelligence, and this work often remains hidden or unaware. On dedicated platforms, precarious and isolated «click workers» are feeding the algorithms, annotating videos, classifying images, correcting sentences when others feed them in an indirect way, like Uber drivers whose every moves are analyzed in order to train automatic driving algorithms. Through our online activities, such as likes, tags or comments, each one of us contribute to the constitution of databases necessary for the development of AI.

These new types of work are often extremely precarious and alienating, sometimes unacknowledged and unpaid, even though they are the source of wealth creation captured by big platforms. The prophecy of the full autonomy of the machine and the end of work seems to hide a diametrically opposed reality, composed of a new invisible proletariat.

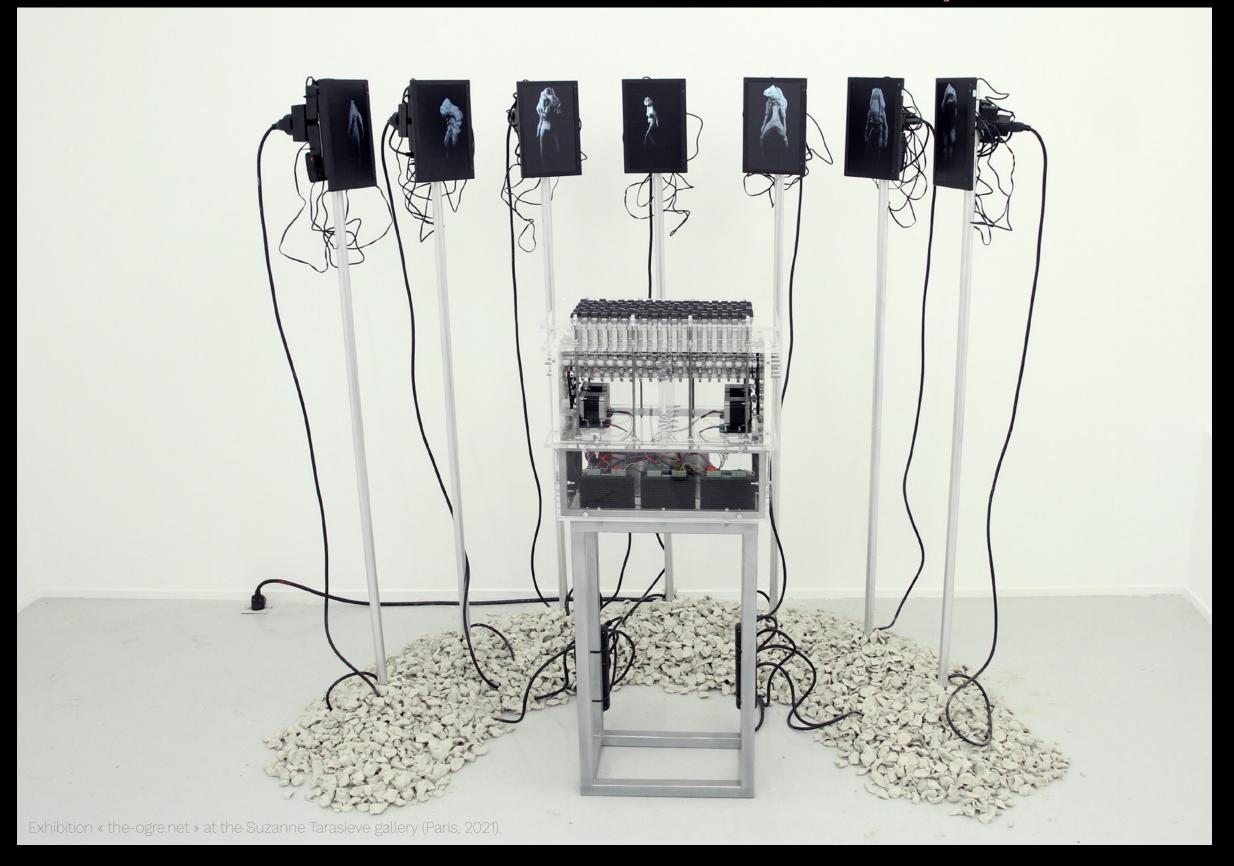


### PRESENTATION

EMET seeks to confront the imaginary fantasy of an autonomous AI with its hidden reality. It consists of an installation mixing plastic research and an automaton.

The central element of EMET is an hybrid object, a machine-keyboard with an apparent mechanism whose keys are intermittently animated. But we are not the only one looking at it. At eye level, we face screens where strange humanoid creatures evolve. Their gaze are also drawn to the object at the center of the installation.

Cables link the screens to the keyboard and create a relationship of connection and interdependence between the entities. The golems within the screens wander aimlessly inside their digital bubble while the keyboard is frantically activated. The roles become confused. Who works for whom? Where is the machine?



## DIGITAL GOLEMS

The golems presented inside the screens are the result of an experimental plastic process. As the traditional golem, our creatures are first modeled in clay. They have a rough humanoid shape that we digitize using photogrammetry. These sculptures are then reworked on a 3D software, then animated using a motion capture. Therefore the inert body comes to life. Although their appearance expressly brings out their digital dimension, these creatures keep marks of their creator because of its many fingerprints forming a strange pattern on their skin. Behind the machine, we always find the human.







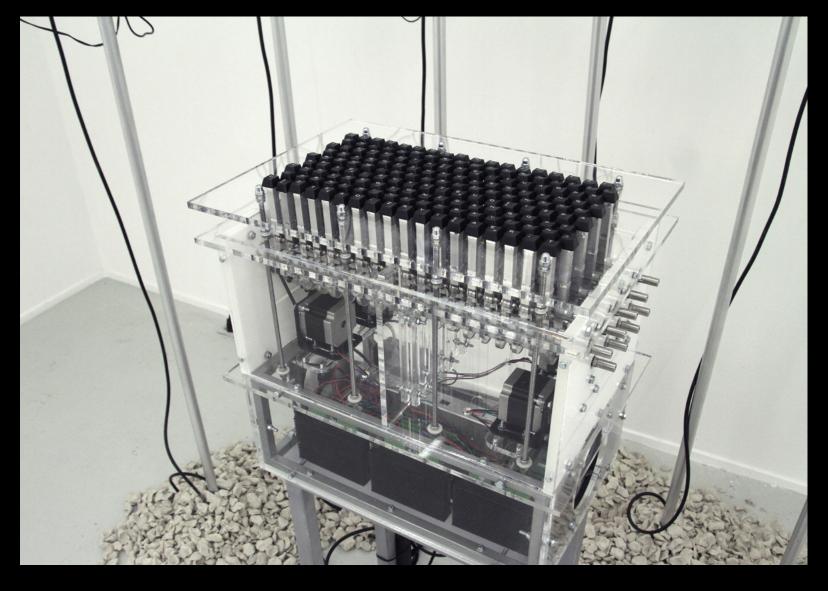


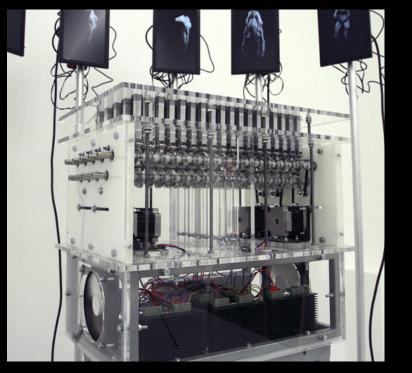




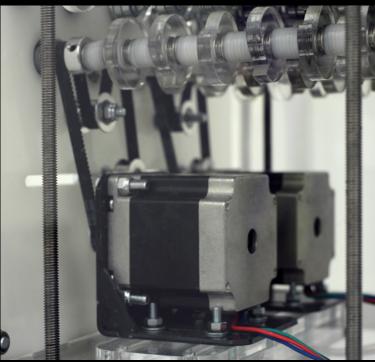
### AUTOMATIC KEYBOARD

The keyboard can be seen as a display of letters, which are the source of the golem's life. It's also one of the iconic objects of the click workers. In EMET, its keys seem to activate automatically, as if its users were not there but in a hidden place, out of sight. We try to materialize, in a paradoxical way, both the presence and the absence of the data producers. The mechanical and repetitive aspect of the tasks is exacerbated not only by this mechanical assembly, but also by the disturbing sound it produces.



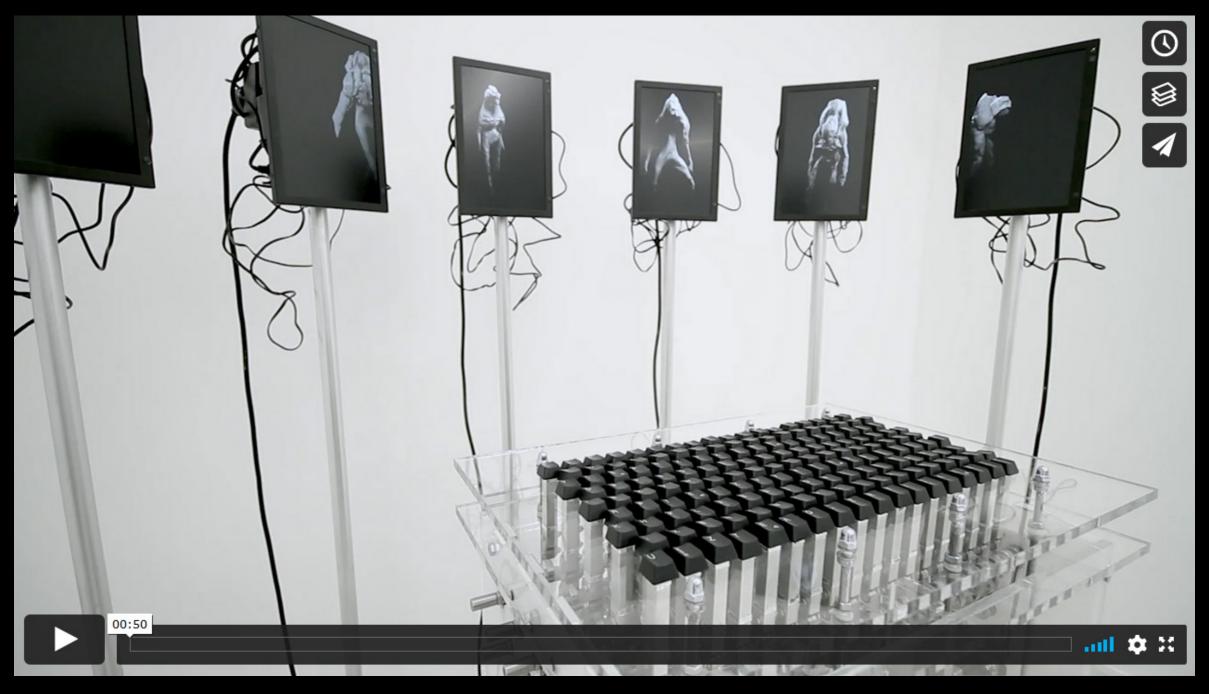






This part of the installation is based on a mechanical camshaft system. Several motors drive the rotation of metal rods on which are placed small pieces (cams) that push each keyboard key in a desynchronized way, creating an hypnotic movement.

VIDEO LINK



https://vimeo.com/595936529

# PICTURES







Exhibition Deux Ex Machina, Musée d'art et d'histoire Saint-Léger (Soissons, 2021)

## PRODUCTION AND DISTRIBUTION

### PRODUCTION

The <u>iMAL - Art Center for Digital Cultures & Technology</u> (Brussels), co-producer, hosted the project for one monthe during spring 2021. The project is also co-produced by <u>Oyé Visual Art Label</u>. The production of the project was completed in June 2021.

### DISTRIBUTION

EMET was presented in July 2021 at the Suzanne Tarasieve gallery (Paris) during the exhibition «the-ogre.net» (curation: Clément Thibaut and Lucien Murat) and at the exhibition «Deux Ex Machina» in October 2021, at the Saint-Léger Museum of Art and History (Soissons).







