

# WATERLIGHT GRAFFITI

| BOOKLET |



# A NEW AGORA



## WATERLIGHT GRAFFITI

An interactive artwork in the form of a wall of thousands of LEDs illuminating in contact with water. The public is thus invited to express itself on this luminous surface by drawing or writing with a brush or a spray.

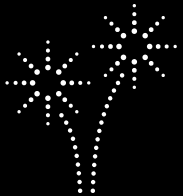
The concept is based on a simple physical principle, using water as an electricity conductor. Comparable to a switch, the LEDs light up at the slightest touch with the water and go out as the water evaporates.





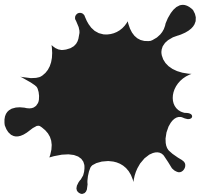
## UNIQUE

Waterlight Graffiti is equipped with a patented technology that offers the public to discover a unique and surprising expression surface.



## MAGIC

Similar to shooting stars, messages and drawings emerge from the darkness and fade away, plunging the audience into a contemplative mood.



## INNOVATIVE

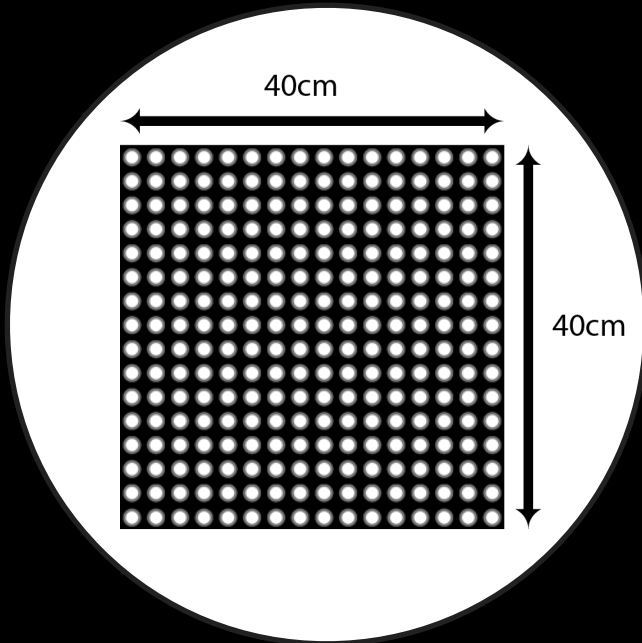
An interactive work, the audience expresses itself by drawing or writing on this « Etch A Sketch" of a new kind.



## MODULAR

Waterlight Graffiti is an installation whose dimensions adapt to the location. Similar to a puzzle, Waterlight Graffiti is composed of 40x40cm LED plates that form a wall. It is thus possible to respond as well as possible to the specificities of each project, by playing on the length and height of the installation.

For example, we can offer installations of 2x1.2m / 3.6x1.6m / 6x2m / 8x1.2m / 10x2m.





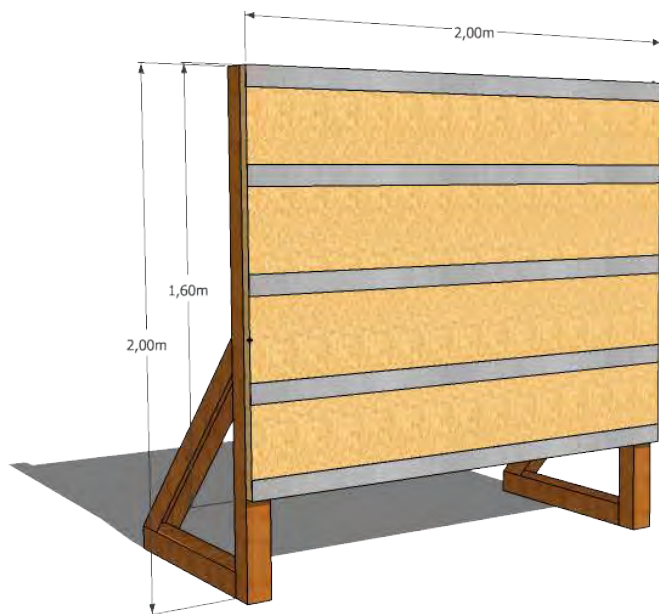


## ASSEMBLY

To install Waterlight Graffiti, our technicians only need a self-supporting structure (wall, scaffold, light truss, wooden structure) to suspend the Waterlight Graffiti panels. This construction has to be planned by the project organizer. For events in France, depending on the project, we can install the wall.

The structure is a simple construction to realize, leaving the organizer the choice of aesthetics and finishing. We advise the organizer's technical team, so that the structure is in harmony with the location and nature of the project.

The setup time of Waterlight Graffiti by our technicians, takes 1/2 day or 1 day, depending on the size of the chosen installation.



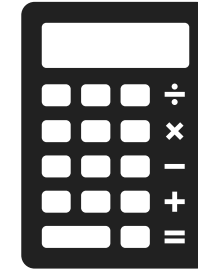




## LIMIT ?

Waterlight Graffiti can be exhibit as much time as needed, whether for a few hours, days or months.

Once installed, the presence of our technicians is no longer necessary. Its simple and reliable operation allows Waterlight Graffiti to be entrusted to the organizer's team, who can take care of it completely autonomously.



## QUOTE

The cost of our services varies according to the requested size, our availability, the duration and the location of the project.

For each of your projects, it is therefore essential to ask us for a specific quote to ensure the cost of our service.





## WATERLIGHT GRAFFITI IS FOR

Those who dream of painting with light, those who are not allowed to write on walls, to calligraphers, art lovers, engineers, curious, young, sceptical...

To everyone.



## ORIGIN

Waterlight Graffiti is part of a research project led by the French artist Antonin FOURNEAU on sensitive materials.

The origin of this idea comes from a trip to China in 2012, where he met an artist who practiced calligraphy on the ground, using water instead of ink. He drew inspiration from this practice of ephemeral Chinese calligraphy, called "dishu", to develop the principle of Waterlight Graffiti.

He then immediately started working on the concept, looking for a way to make water and electricity coexist.

He presented his work for the first time in July 2012, in the city of Poitiers, France and later in many other places around the world.



# ANTONIN FOURNEAU

Born in Marseille (FRANCE), 1980.

In 2005, Antonin Fourneau received a diploma in art from the École supérieure d'art d'Aix-en-Provence, followed in 2007 by a diploma in interactive studies from the EnsAD Paris School of Design.

Since graduating, Antonin has focused on interactive art. He also created an innovative project and a new form of fair called "Eniarof". He wrote a book on this project published in 1980 editions.

Her work seeks to generate pleasure by interacting with the audience. In line with his work, he was selected for a residency in Japan in 2007 at the Tokyo Wonder Site, followed in 2008 by a residency at Medialab Prado in Madrid focused on his Oterp project (a geo-localized musical game).

He has participated in various exhibitions related to digital arts. In 2012, he created the famous Watertight Graffiti piece that is still on display around the world today. In 2017, during a residency in Auckland, New Zealand, a new project "Sonoscriptum" emerged in the tradition of Waterlight. In 2019, he appeared in Reims, as part of the digital night festival, but also at the Biennale du Design in St-Etienne, as well as in Japan in Wakayama.

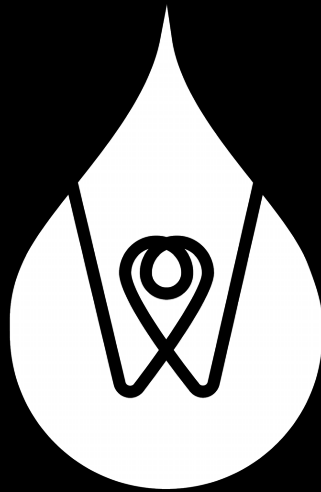
He is currently Professor of New Media Design at EnsAD Paris, where he led the "GoDIArt" game research group for four years. He is also a guest speaker and lecturer at various schools.

# EXHIBITIONS

- SCOTTSDALE (USA) - Canal Convergence (2019)
- TAIPEI (TWN) - Nuit blanche (2019)
- BALLARAT (AUS) - White Night (2019)
- TAOS (USA) - Paseo Project (2019)
- MELBOURNE (AUS) - White Night (2019)
- CHICAGO (USA) - WNDR (2019)
- GRENOBLE (FRA) - StreetartFest (2019)
- WAKAYAMA (JPN) - Festa Luce (2018)
- BRATISLAVA (SKV) - Biela Noc (2018)
- NEWCASTLE (GBR) - The Great Exhibition... (2018)
- JERUSALEM (ISR) - Jerusalem Light Festival (2018)
- PARIS (FRA) - Cité des sciences (2017)
- AUCKLAND (NZL) - Auckland Live (2017)
- SHENZHEN (CHN) - Shenzhen Maker Faire (2017)
- MEDELLÍN - France - (COL) (2017)
- KAOHSIUNG (TWN) - The Delight Of Chinese Character Exhibition (2017)
- LEEDS (GBR) - Light Night Leeds (2016)
- DALLAS (USA) - Aurora Prelude (2016)
- TUNIS (TUN) - Institut Français de Tunis (2016)
- HELSINKI (FIN) - Lux Festival (2015)
- HONG KONG (HKG) - French May (2015)
- MOSCOU (RUS) - Polytech Festival (2015)
- CHICAGO (USA) - EXPO Chicago Art Fair (2015)
- AUSTIN (USA) - Trail of lights (2015)
- DOHA (QAT) - AJYAL Youth Film Festival (2015)
- TORONTO (CAN) - Tiff Kids Digiplay (2014)
- LONDON (GBR) - Secret Garden Party (2014)
- LINZ (AUT) - Festival Ars Electronica (2014)
- PARIS (FRA) - Fondation EDF (2014)
- NEW YORK (USA) - New York Design Week (2013)
- LAS VEGAS (USA) - CES (2013)







## CONTACT US

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## LEARN MORE

WEBSITE : <http://www.waterlightgraffiti.com>

FACEBOOK : [https://www.facebook.com/  
WaterLightGraffiti](https://www.facebook.com/WaterLightGraffiti)

VIMEO : <https://vimeo.com/waterlightgraffiti>