

A magical forest scene at night. In the center, a large tree with a thick, gnarled trunk is covered in bright, glowing white blossoms, resembling cherry blossoms. The tree is illuminated from within, casting a warm, golden light. In the foreground, on the left, there is a wooden archway made of two large logs, with several small, warm-toned lanterns hanging from it. A small figure of a person stands at the base of the arch, looking towards the glowing tree. In the background, a small, glowing, deer-like creature with antlers stands near the base of the tree. The sky is a deep blue with a few small, glowing stars or fireflies. The overall atmosphere is serene and mystical.

The Tree of Light

A regeneration ritual awaits you

An immersive experience by Onyo



In ancient times, a sun spirit placed a piece of her heart into an Onyo forest tree. Thus, the Tree of Light was born, bringing our world out of the darkness and allowing life to develop. But... this energy is not eternal. Every 100 years, all forms of life, animals as well as plants, gather to perform a sacred ritual and give some of this energy back to the Tree.

You will take part into this ritual, guided by a shaman-doe, to help this legendary tree grow once again.

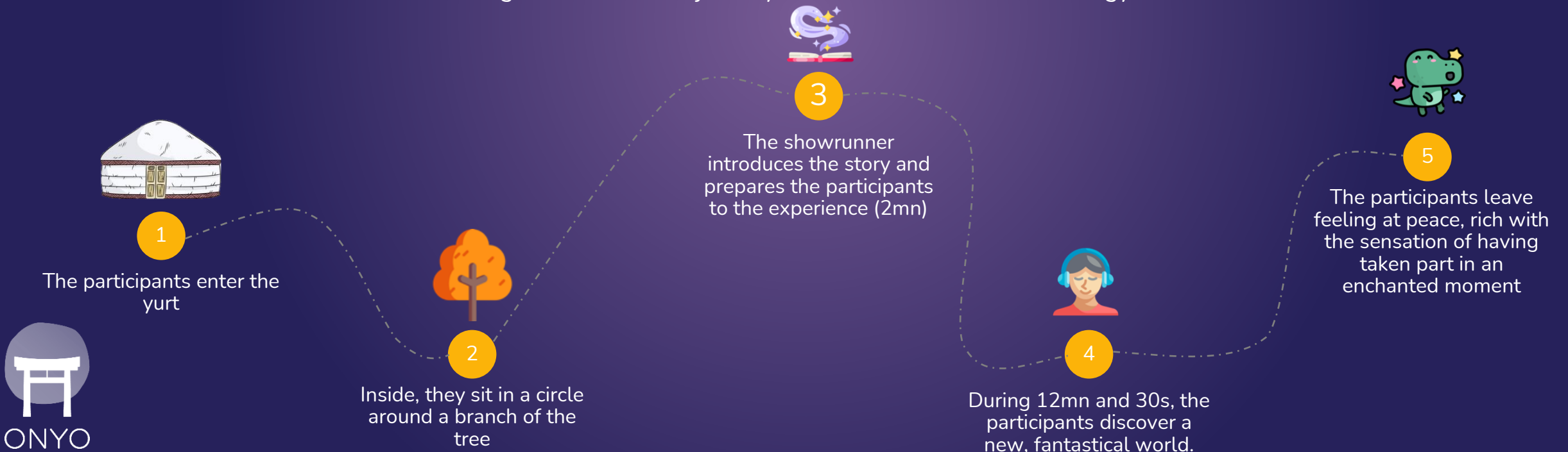
A regeneration ritual

The Tree of Light is an ecological tale that brings consciousness about all the living things that surround us.

This immersive sensory experience invites up to 12 participants to take part in the ritual of regeneration of a sacred tree. This ritual will in fact guide them through their own regeneration.

The experience takes place in a yurt and enables the participants to lose themselves into a fantastical world for fifteen minutes, thanks to headphones broadcasting a binaural recording (spatialized sound), a huge luminous branch of the tree hung in the centre of the installation (made of paper), and a script that places them at the heart of the story.

The Tree of Light is a dreamlike journey, at the crossroads of art, ecology and self-care.



The Tree of Light in pictures



The Tree of Light, a work of reconnexion

A time to reconnect with oneself

The Tree of Light is a sensory rediscovery. Sound becomes a scene, a landscape, a story about different life forms in a society where our representations and our time are dominated by screens, crushing our other senses. By integrating a breathing exercise into the narrative to regenerate the Tree, the work also contributes to the general appeasement of the participants, as if the regeneration of the other also brought self-salvation.

A new form of Immersive Art Therapy, the Tree of Light aims to bring hope and the desire to rediscover the magic in this world.

An ecological tale for all audiences

The Tree of Light is an invitation to reconsider the other forms of life that surround us. We have deliberately chosen a light, fantasy tone in order to reach a wide audience: young adults, families, people who are sensitive to ecological issues or not.

Consistency in form and content

Our settings are reduced in size to limit the carbon footprint of the tour; the seats are made from re-used materials by people in social integration programs (Emmaüs Défi, La tête dans les nuages)



Our headphones are made in France.

Host the Tree of Light in its yurt

The Tree of Light has been thought as a ready-to-use installation where everything is included. The work requires a mediator to launch the listening sessions and contextualize the work, which we can provide.

Yurt's dimensions



Area (m ²).....	20
Diameter (m).....	5
Circumference (m).....	15.70
Min height of the walls (m).....	1.50
Height of the door.....	1.40
Max height (m).....	2.45
Weight (kg).....	400

Inside the yurt :

Technical elements: 1 luminous Tree of light, 4 ADJ UB12h LED bars, headphones, a subwoofer and a pre-amp, a computer.

Scenic elements: the 12 seats (fatboy, chairs, cushions) and a cabinet to hide the cables.

The exterior canvas, the wooden walls, the interior cotton canvas and the tree are fireproof. The wool felt and the seats are not.

A ramp makes the work accessible to people with reduced mobility.

Requirements:

- A flat and level surface
- A clean and hard floor (lawns, sandy grounds, etc. will require the installation of a floor)
- Easy access from the unloading area (lift, trolleys, wide corridors, etc.)
- During the installation, the space must be at least 50 m² to store the materials and to be able to move freely.
- An electrical connection
- A stable wifi connection
- Outside, the yurt must be elevated to prevent the humidity from the ground from penetrating inside. The work can also take place in your spaces without the yurt provided that good listening conditions are created (dark and quiet rooms).

Assembly time :

1 day outdoor / ½ day indoor

Dismantling time: ½ day

The Production Team

Imagined and designed by Yann Garreau and Charlotte-Amélie Veaux, the creation was produced by the Radio France studio teams with the support of 3 actors; with various supports on the other dimensions of the project

L'équipe de réalisation Radio France



Charlotte Roux
Director



Bastien Varigault
Sound Designer



Elodie Fiat
Sound Effects



Collectif Scale
Art collective



Charles Macaire
Craftman

Les comédien.nes



Françoise Cadol
Chamanic Doe



Alexandre Ruby
Animals



Johanna Nizard
Hikari, spirit of the sun



Margaux Peltat
Concept Artist



Mariko Kieffer
Photography & video

Programmation Lumières

Branche de l'Arbre

Illustration, photo et vidéo



Onyo's Team

From innovation to user experience...

Before embarking on this adventure, we worked for three years in innovation consulting in Paris, which enabled us to understand the challenges of user-centered experiences and collective intelligence.

From user experience to immersion

Then in 2019, we went on a world trip of immersive experiences, and co-founded the French-speaking blog UXmmersive. It was during this journey that we understood the power of immersion, the possibility of creating experiences that blur the border between reality and fiction, and the specific writing that goes with it.

Towards the creation of immersive pockets of wonder!

In the autumn of 2020, we created Onyo to bring the unexpected to everyday life, give a place to the collective in what are often individual-focused stories, and take culture out into the open so as to reach a vast and varied audience.

Our actions out of experience and our commitment

To reinforce the impact of the work and to involve the public in a different way, we can carry out various actions in parallel with the reception of the work:

- 1./ Artistic workshops with children: following the listening.** For example, after a discussion on the sounds of the animals heard during the experiments, the children were able to draw the way they represented the Tree of Light ! And in theory, there would be a giraffe!
- 2) We can also animate exchanges** with adults and young adults, on immersion, the importance of reinventing our imaginary, the reinvention of culture at the time of the ecological transformation, or on the place of the sound in our societies; or simply our inspirations.
- 3./ We can create a small exhibition.** The material of creation of the work, illustrations, and bits of the script can also be displayed on walls and constitute an extension of the work to discover how it was built.



Immersion Workshops with students from Centrale Supélec – Juillet 2021 (Paris)



*Take the time to marvel, an incredible
world will be revealed*

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