

## Virtual Reality Revolutionizes Cultural Tourism

***dreamcities, an innovative startup, announces today its groundbreaking product that brings a new dimension to cultural tourism: an immersive virtual reality experience. This innovation will be unveiled exclusively at Vivatech 2023, at the Orange booth.***

***dreamcities*** offers users the opportunity to virtually travel through the most beautiful cities in the world, navigating in real-time through the heart of squares and streets, all from the comfort of their own homes. With a simple and user-friendly technology, visitors can explore these iconic destinations with an exceptional level of detail in the rendering of buildings and monuments.

Unlike current metaverse offerings—often vague and lacking meaning—***dreamcities*** clearly meets the expectations of the general public when it comes to travel and escapism.

This enriched cultural experience features a captivating gameplay interface, allowing users to interact with cultural artifacts and discover hundreds of iconic locations and landmarks from new perspectives. It provides an immersive experience of the city, going beyond mere observation.

***dreamcities*** addresses a strong demand from the general public by offering a credible alternative to mass cultural tourism, explains CEO Jerome Duval. "Our goal is to provide an immersive and playful experience of the city, to share its soul, while also minimizing our carbon footprint by adapting our travel methods to current and future constraints."



*The immersive experience of Shanghai here truly allows you to be immersed in the heart of the city and interact with the locals who share their stories about their city*

The dreamcities project positions itself as the first virtual travel agency, aiming to enter the virtual tourism and immersive cultural entertainment markets by 2024. By presenting itself as a green alternative to mass tourism, dreamcities intends to capitalize on the momentum of emerging metaverse and web3 markets, which, according to a McKinsey study, could reach a value of 687 billion by 2030.

For more information or to arrange a remote demonstration, please contact :  
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Additional visuals and information are available upon request.

## About dreamcities

dreamcities is a start-up specializing in virtual tourism and immersive cultural entertainment. The company develops metaverse-like experiences that allow users to virtually travel through the most beautiful cities in the world. Their goal is to establish a presence in the metaverse market by offering a green alternative to mass tourism, while providing a more captivating cultural immersive experience than reality itself.

## About Vivatech

Vivatech is the largest European innovation and technology exhibition, taking place in Paris from June 14th to 17th. It brings together key players in the tech industry, promising start-ups, and decision-makers from around the world.

## Our Partners



# dreamcities

*The first virtual travel agency*

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